

NUMBER \$EVEN

A man with dark hair, wearing a black tuxedo jacket, a white dress shirt, and a black bow tie, stands behind a wooden podium. He is gesturing with his right arm raised, holding a pair of dark sunglasses. His left hand is near his chest, holding a white object, possibly a pen or a small card. The background is a simple, light-colored wall with a vertical wooden panel on the left.

Biopic Drama
Feature Screenplay

by JanEric Ohrn
& Alan J. Field

"WHEN THE FIND OF A LIFETIME BECOMES A CURSE FOR THE AGES."

BASED ON A TRUE STORY.
This story spans over 30 years

1987

2017



LOS ANGELES, CA


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OFFICIAL SELECTION
hotdocs
2020

MADE
about fake art
YOU
a true story
LOOK
a film by Barry Avrich

MELBAR ENTERTAINMENT GROUP AND JAY HENNICK PRESENT
A BARRY AVRICH FILM "MADE YOU LOOK: A TRUE STORY ABOUT FAKE ART" EXECUTIVE PRODUCERS JAY HENNICK BARRY AVRICH
MUSIC SUPERVISOR MICHAEL A. PERLMUTTER PRODUCTION MANAGER SANDA FISCHER DIRECTOR OF PHOTOGRAPHY KEN NG ART DIRECTOR JOSH SINCLAIR
EDITOR TIFFANY BEAUDIN STORY BY MELISSA HOOD PRODUCED BY BARRY AVRICH CAITLIN CHEDDIE DIRECTED BY BARRY AVRICH

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Corporations have time,
money, and power on their side.
All Bob Kearns had was the truth.

Flash of Genius
Based on the true story
Academy Award® Nominee Greg Kinnear

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www.flashofgenius.com
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IN GOD WE TRUST

LOGLINE

A gardener and art collector stumbles upon an art find of a lifetime, but when taking on the art establishment to get it authenticated things take a turn for the worst.

SYNOPSIS

This is a character driven drama about larger-than-life art collector and horticulturist, Douglas Himmelfarb, who in 1987 at a Los Angeles estate auction buys what appears to be an authentic Mark Rothko painting for a mere \$300.00. What should have been an easy authentication process turns into a three-decade battle for the ages that has disastrous consequences for Doug and the two elderly aristocratic sisters who had hired him as sole caretaker for their multimillion-dollar real estate assets.

While working for the elderly sisters he meets next door neighbor Fannie, a twenty-one-year-old red-headed stoner and college dropout with a gangly demeanor. Fannie is taken in by Doug's self-assured attitude and high-falutin' talk about art and antiques. Her yearning for romance falls on deaf ears as Doug looks at her as more of a "friend with benefits" while on his quest to establish provenance to authenticate his painting.

She can't handle it and spirals out of control. After numerous attempts to have his painting authenticated, Doug finally catches a break when the world's foremost expert on Mark Rothko believes the painting to be the real deal.

Anticipating a financial windfall, Doug throws lavish parties and invests in risky real estate ventures with the sisters' money. When the financial crisis of 2008 hits, Doug and the sisters lose everything. As a result, Doug wages an all-out legal battle against the Rothko Estate--and the art establishment at large--that symbolizes just as much his own obsessive wish to be respected for his taste, as it does the money needed to restore his lavish lifestyle, with disastrous consequences.

CAST

Aspirational Talent Only

**DOUG
HIMMELFARB**



Jonah Hill

FANNIE



Amanda Seyfried

**DAVID
ANFAM**



Jesse Williams

**CHRISTOPHER
ROTHKO**



Jeremy Strong

**ELLA
HIRSHFIELD**



Emma Thompson

**RUTH
HIRSHFIELD**



Julianne Moore

DOUG HIMMELFARB



CHARMING
OPPORTUNISTIC
CULTURED
STUBBORN

Doug craves the adoration of those in elevated social circles through his knowledge of fine art and antiques. When the Rothko family estate refuses to authenticate his painting as an original seminal work, he embarks on a 30-year obsession to validate his hard-earned respect in the greater world of art.

FANNIE



ADVENTUROUS
UNFOCUSED
LOW SELF WORTH
REBELLIOUS

Attracted to next-door neighbor Doug, an older man, because of the thrill of adventure, his obsession at the expense of their relationship drives her reeling into a world of drug and alcohol abuse. In the end, Fannie becomes the last-ditch savior who tries to help him with his own drug problems.

DAVID ANFAM



EGOTISTICAL
KNOWLEDGEABLE
SNOBBY
SELF-ABSORBED

An expert Mark Rothko authenticator who gives Doug false hope at the outset, only to bend to pressure from the Rothko family to reject the authenticity of his painting.

CHRISTOPHER ROTHKO



PROTECTIVE
ARROGANT
NASTY
CONFRONTATIONAL

The protector and preserver of his late father's besmirched reputation, he refuses to authenticate Doug's alleged painting for fear that it could be a fake, as well as concern that it could potentially devalue his art portfolio.

ELLA & RUTH HIRSHFIELD



CONTROLLING
CULTURED
SCRUTINIZING
PRUDISH

ELLA

Scrutinizing by nature, she grows to admire Doug's landscaping acumen and true love of art while being suspicious of his spendthrift habits with her money.



TRUSTING
KIND
ARTSY
MODEST

RUTH

Falling for Doug's charm, Ruth convinces her sister Ella that he is the son they never had and is capable of looking after them in their declining years.

LOCATIONS



Hirshfeld Mansion, Brentwood



Rainbow Nightclub, Malibu



Art galleries, NY



Auctions, NY | LA | DC



Courtroom, LA



Four Seasons restaurant, NY

WRITING TEAM

JANERIC OHRN

JanEric has been involved in the art scene for the past 30 years as a gallery owner, broker, and manager. Through their shared interest in art, JanEric and Doug crossed paths and quickly became friends. Doug revealed his horrific experience with the art establishment that changed his life in the worst way imaginable. Armed with his background as a creative writer and content provider for television, JanEric made it his mission to share Doug's story with the world, honoring his promise to honor Doug with a story worth telling.

ALAN J. FIELD

Alan is no stranger to biopics, having written about a top-secret World War II military intelligence program that trained Holocaust survivors to be U.S. Army interrogators. A retired lawyer, he has also written New York-based stories such as a female-driven action thriller and an environmental-themed action comedy.

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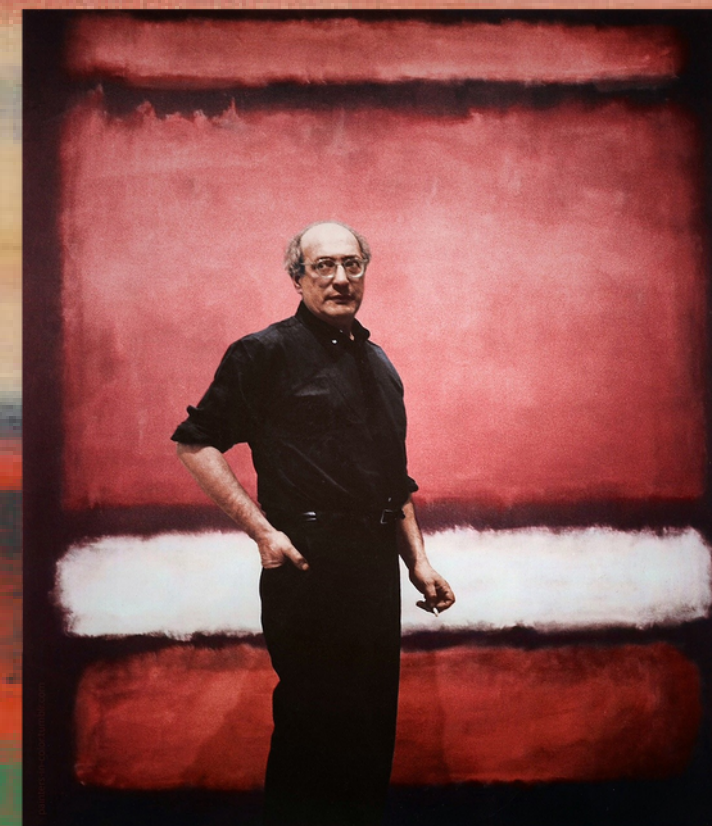
Douglas Bruce Himmelfarb
[1952 - 2017]

A screenshot of a Wall Street Journal article. The page header includes the newspaper's name, navigation links, and a search bar. The article title is "Is This Rothko Real?" and the byline is "By Jennifer Maloney". The text describes a collector's quest to prove a painting is an authentic Mark Rothko. A video player is embedded in the article, showing a play button and the title "Is This Rothko Real or Not?".

Click on image to read full article



1993 photograph of Mr. Himmelfarb with David Anfam, British art historian who would become the world's leading ROTHKO authority.
Source: [WSJ](#)



Mark Rothko
[1903-1970]